

For Immediate Release

Someddi, a new social media services firm launches

New Jersey - May 1, 2014 - Someddi, a new social media services firm aimed at small and mid-sized businesses and organizations in the central New Jersey area has just announced that it is open for business according to its managing director, Con P. Sweeney.

Mr. Sweeney, an experienced executive with global and multi-industry experience is offering consulting, content development, and teaching/coaching services to those entities most often overlooked by larger, more expensive firms.

Someddi supplies capabilities from developing a full social media program to specific functional needs of a client. Its focus is on demonstrating and measuring the value of social media to clients.

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